



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
(801)532-1300

CONTRACT

<u>Contract / Revision</u> 577862 /		<u>Alt Order #</u> 9818577
<u>Product</u> NRCC IE		
<u>Contract Dates</u> 10/12/12 - 10/18/12		<u>Estimate #</u> 155/426/3159
<u>Advertiser</u> National Republican Congressional Committ		<u>Original Date / Revision</u> 09/25/12 / 09/25/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSTU	<u>Account Executive</u> Dan Driscoll	<u>Sales Office</u> Washington DC
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8380	<u>Advertiser Code</u> 155	<u>Product Code</u> 426
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	13	10/12/12	10/18/12	M-F 11a-12p	11a-12p		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	MTWTF--				3	\$300.00			
N 2	13	10/12/12	10/14/12	FOX News Sunday	9a-10a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$250.00			
N 3	13	10/12/12	10/18/12	M-F 4p-5p	4p-5p		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	MTWTF--				5	\$400.00			
N 4	13	10/12/12	10/18/12	M-F 5a-530a	5a-530a		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	MTWTF--				5	\$250.00			
N 5	13	10/12/12	10/18/12	M-F 530a-6a	530a-6a		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	MTWTF--				5	\$350.00			
N 6	13	10/12/12	10/18/12	M-F 6a-7a	6a-7a		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	MTWTF--				4	\$400.00			
N 7	13	10/12/12	10/18/12	M-F 7a-8a	7a-8a		:30			NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	MTWTF--				4	\$475.00			
N 8	13	10/12/12	10/18/12	M-F 8a-9a	8a-9a		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	MTWTF--				4	\$400.00			
N 9	13	10/12/12	10/14/12	Sa 7a-9a	7a-9a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$400.00			
N 10	13	10/12/12	10/14/12	Sa 7a-9a	7a-9a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$500.00			
N 11	13	10/12/12	10/14/12	Su 7a-9a	7a-9a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$400.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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<u>Contract Dates</u> 10/12/12 - 10/18/12	<u>Product</u> NRCC IE	<u>Estimate #</u> 155/426/3159
<u>Advertiser</u> National Republican Con		<u>Original Date / Revision</u> 09/25/12 / 09/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 12	13	10/12/12	10/14/12	Su 7a-9a	7a-9a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$500.00			
N 13	13	10/12/12	10/18/12	M-F 5p-530p	5p-530p		:30			NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	MTWTF--				5	\$550.00			
N 14	13	10/12/12	10/18/12	M-F 1005p-1035p	1005p-1035p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	MTWTF--				2	\$500.00			
N 15	13	10/12/12	10/18/12	M-F 9p-1005p	9p-1005p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	MTWTF--				2	\$1,500.00			
N 16	13	10/12/12	10/18/12	M-F 9p-1005p	9p-1005p		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	MTWTF--				3	\$1,500.00			
N 17	13	10/12/12	10/14/12	Sa 9p-1005p	9p-1005p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$1,000.00			
N 18	13	10/12/12	10/14/12	Sa 9p-1005p	9p-1005p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$1,000.00			
N 19	13	10/12/12	10/14/12	Sa 9p-1005p	9p-1005p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$1,000.00			
N 20	13	10/12/12	10/14/12	Su 9p-1005p	9p-1005p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$1,500.00			
N 21	13	10/12/12	10/14/12	Su 1005p-1035p	1005p-1035p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$1,500.00			
N 22	13	10/12/12	10/18/12	M-F 6p-630p	6p-630p		:30			NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	MTWTF--				3	\$850.00			
N 23	13	10/12/12	10/18/12	M-F 630p-7p	630p-7p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	MTWTF--				2	\$700.00			
N 24	13	10/12/12	10/18/12	MLB Championship Series	2p-CC		:30			NM	3	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	1--2---				3	\$1,900.00			
N 25	13	10/13/12	10/13/12	College Football Early	1p-cc		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$5,000.00			
N 26	13	10/14/12	10/14/12	FOX NFL Pregame	10a-11a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$500.00			
N 27	13	10/14/12	10/14/12	FOX NFL 2p	2p-CC		:30			NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$2,800.00			
Totals											63	\$48,250.00

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Contract / Revision	Alt Order #
577862 /	9818577

Contract Dates	Product	Estimate #
10/12/12 - 10/18/12	NRCC IE	155/426/3159

Advertiser	Original Date / Revision
National Republican Coni	09/25/12 / 09/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Totals Amount
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Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/18/12	63	\$48,250.00	\$41,012.50
Totals	63	\$48,250.00	\$41,012.50

Signature: _____ Date: _____

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Rep Order# 9818577 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 09/25/2012 1:34 PM
Last Received: 09/25/2012 1:24 PM
Showing Buylines: All Lines

1 of 3

Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL ISSUE GROU
Product NRCC IE
Estimate# 3159
Buyer TRACEY ROBINSON
Phone#
Fax#

Agency () NATIONAL MEDIA RESEARCH PLANNING
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/3159
Flight Dates 10/12/2012 - 10/18/2012
Hiatus Weeks
Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

--- CONTRACT COMMENT ---

NRCC ADD TO SKED *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER- PLEASE CHECK & CONFIRM ASAP

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	F,M-TH	11A-12P	NEWS	:30	\$300.00	10/12-10/18	3	1	3	\$900.00	
	2	SU	9A-10A	FOX NEWS SUNDAY	:30	\$250.00	10/14-10/14	1	1	1	\$250.00	
	3	F,M-TH	4P-5P	DR. OZ	:30	\$400.00	10/12-10/18	5	1	5	\$2,000.00	
	4	F,M-TH	5A-530A	GOOD DAY UT	:30	\$250.00	10/12-10/18	5	1	5	\$1,250.00	
	5	F,M-TH	530A-6A	GOOD DAY UT	:30	\$350.00	10/12-10/18	5	1	5	\$1,750.00	
	6	F,M-TH	6A-7A	GOOD DAY UT	:30	\$400.00	10/12-10/18	4	1	4	\$1,600.00	
	7	F,M-TH	7A-8A	GOOD DAY UT	:30	\$475.00	10/12-10/18	4	1	4	\$1,900.00	
	8	F,M-TH	8A-9A	GOOD DAY UT	:30	\$400.00	10/12-10/18	4	1	4	\$1,600.00	
	9	SA	7A-8A	GOOD DAY UT	:30	\$400.00	10/13-10/13	1	1	1	\$400.00	
	10	SA	8A-9A	GOOD DAY UT	:30	\$500.00	10/13-10/13	1	1	1	\$500.00	
	11	SU	7A-8A	GOOD DAY UT	:30	\$400.00	10/14-10/14	1	1	1	\$400.00	

Rep Order# 9818577 Ver# 1 Status New Traffic Order#
 EC'd Yes Printed: 09/25/2012 1:34 PM 2 of 3
 Last Received: 09/25/2012 1:24 PM
 Showing Buylines: All Lines

Station KSTU-TV SALT LAKE CITY, UT
 Advertiser () POLITICAL ISSUE GROU
 Product NRCC IE
 Estimate# 3159
 Buyer TRACEY ROBINSON
 Phone#
 Fax#
 Agency () NATIONAL MEDIA RESEARCH PLANNING
 815 SLATERS LANE
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E 153/426/3159
 Flight Dates 10/12/2012 - 10/18/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () WASHINGTON
 Salesperson () DAN DRISCOLL
 Salesperson Phone# 202-955-5342
 Salesperson FAX# 917-206-9589

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	12	SU	8A-9A	GOOD DAY UT	:30	\$500.00	10/14-10/14	1	1	1	\$500.00	
	13	F,M-TH	5P-530P	NEWS	:30	\$550.00	10/12-10/18	5	1	5	\$2,750.00	
	14	F,M-TH	1005P-1035P	SEINFELD	:30	\$500.00	10/12-10/18	2	1	2	\$1,000.00	
	15	SU	1005P-1035P	SPORTS PAGE	:30	\$600.00	10/14-10/14	0	0	0	\$0.00	
	16	F,M-TH	9P-930P	NEWS	:30	\$1,500.00	10/12-10/18	2	1	2	\$3,000.00	
	17	F,M-TH	930P-1005P	NEWS	:30	\$1,500.00	10/12-10/18	3	1	3	\$4,500.00	
	18	SA	9P-10P	NEWS FOLLO FTBL	:30	\$1,000.00	10/13-10/13	1	1	1	\$1,000.00	
	19	SA	9P-930P	NEWS	:30	\$1,000.00	10/13-10/13	1	1	1	\$1,000.00	
	20	SA	930P-1005P	NEWS	:30	\$1,000.00	10/13-10/13	1	1	1	\$1,000.00	
	21	SU	9P-930P	NEWS	:30	\$1,500.00	10/14-10/14	1	1	1	\$1,500.00	
	22	SU	930P-10P	NEWS	:30	\$1,500.00	10/14-10/14	1	1	1	\$1,500.00	
	23	F,M-TH	6P-630P	SIMPSONS	:30	\$850.00	10/12-10/18	3	1	3	\$2,550.00	
	24	F,M-TH	630P-7P	SEINFELD	:30	\$700.00	10/12-10/18	2	1	2	\$1,400.00	
	25	F,M-TH	530P-9P	MLB: NLCS	:30	\$1,900.00	10/12-10/18	3	1	3	\$5,700.00	
	26	SA	1P-430P	COLLEGE FOOTBALL: UTAH	:30	\$5,000.00	10/13-10/13	1	1	1	\$5,000.00	